

Feeding Frenzy

In the United States, huge numbers of teenagers are hungry. This is ridiculous, because there is more than enough excellent food available to feed everyone who needs it. People just need to provide food to the kids who are hungry.

Feeding Frenzy is a campaign to help feed hungry kids through the Cor Unum Meal Center in Lawrence, MA. Lawrence is one of the economically poorest cities in the USA. In Lawrence, thousands of kids receive fantastic free meals, 365 days a year. Amazingly, it costs only one dollar to provide a restaurant-quality meal for a hungry kid at Cor Unum.

Through **Feeding Frenzy**, teenagers collect as much money as they can to feed hungry teenagers through Cor Unum.

At your school, we're looking for a group of students (it can be any size group) to oversee **Feeding Frenzy**. It's simple:

- You speak with your school's administration to get permission to collect money during **Feeding Frenzy Week**.
- You decide what's the best week to schedule **Feeding Frenzy Week** at your school, and confirm that schedule with your school's administration.
- You figure out what are the best places to collect money in your school during **Feeding Frenzy Week**. We'll give you a list of possibilities.
- You build the word about **Feeding Frenzy** at your school through social media. We'll give you a list of possible communications to send leading up to **Feeding Frenzy Week** and during it.
- You think about other ways to creatively promote **Feeding Frenzy Week** at your school.
- You ask people to make modest donations during **Feeding Frenzy Week** - \$1, \$2, \$3, \$5, \$10. The goal is to get as many kids as possible from your school to donate.

Feeding Frenzy is a really simple project. It doesn't demand a lot of time. By getting involved in **Feeding Frenzy**, you will help feed thousands of kids, you'll help spread word about the reality of hunger, and you'll help show the potential of social networking to bring together people for good.

To start a **Feeding Frenzy** team at your school, email us at feedingfrenzy@comcast.net.